

Lesson 5: Audience

Who the result is for decides the tone, the depth, and the words.

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The Big Idea

The **Audience** identifies who the result is for, so the tone and depth fit the reader. The same explanation written for a teenager, a business owner, and an engineer should look completely different.

Same Topic, Different Readers

Audience	What Changes
Young adults with no finance background	Plain words, everyday examples, short steps
Small-business owners	Cash flow, taxes, and practical tools
Financial professionals	Technical terms, detail, and edge cases

Context Lives Here Too

Telling the AI about the audience is one of the most powerful ways to give it **context**. The more the AI understands the real situation — who's reading, what they already know, what they need — the less it has to guess.

Try It

Add an audience to your budgeting prompt. Then change only the audience and run it again. Notice how much the same request changes.

Learn the principle. Then practice it.